

"HELP KERALA"

A Report on Kerala Relief initiative taken by Amity Institute of Behavioural and Allied Sciences

The Kerala flood in India has been making devastating headlines around the world. Kerala had witnessed the worst flooding in 100 years. Over 2,086 mm of rainfall has hit this region in the space of two weeks. So far over 360 lives have been lost and over 5000 relief camps have accommodated over 1.2 million people. The rain impacted hundreds of villages, causing extensive damage and displacement in Kerala. Rescue operations are still continued to date.

For helping the people accommodated in the rescue camps and restore their life back to normal, students of Amity Institute of Behavioural and Allied Sciences, Amity University Madhya Pradesh, had taken the initiative to help under Social Activity Project (SAP Programmne) and joined their hands together. The students had planned the campaign with the help of hon'bleVice-Chancellor Lt. Gen.V.K. Sharma. AVSM (Retd.), Pro Vice-Chancellor Prof. Dr. M.P. Kaushik, Officiating Head of Institute Dr. Deepa Pandey and all the students and faculty members of the department. At the university level, a huge campaign was run for contributions from the university students and staff. As the students and faculties were in contact with the Wayanad collectrate office Kerala for their requirements.So, this way as per their requirement every member of AU MP contributed in the form of daily needs items. Some of people have contributed by cash deposits. The collected money was used to buy the items desired by the Flood Relief Camp. By this campaign people from outside of the AU MP also contributed like general storekeepers, who provided some free goods during the purchases for Kerala relief. As it was decided that instead of sending money, the daily needs items we have sent were like clothes, medicines, sanitaty in plaining the product of the sanitation of the sending money.

soaps, shampoos, detergents, ORS, packed food, candles and disposables. Also items which were necessary for rehabilitating the life of Kerala's children i.e. stationary were sent, which were included a set of 50 new school bags, Tiffin's, notebooks, pencils, erasers, and sharpeners.

Finally, 30 boxes were made ready by the students. They were properly packed and sent to the Gwalior Railway station so that the same can be sent to "The relief centres in Waynad. As a circular published by the government were, the if the any of material send from the particular district under the approval of District Magistrate to the district Magistrate of any of the city in Kerala would be sent for free of courier charges. Therefore students have themselves approached the District Magistrate of Gwalior to get the approval under the specified guidelines. With the approval of D.M Gwalior, the boxes were finally sent to The Relief centres of District Collect-orate, Waynad.

The Team is grateful to all the contributions and support that was made for helping to the flood victims to who have lost all most everything in this disaster.



Students are packing the collected items



All goods have been sorted and packed with proper packing



Students are loading the boxes in the truck



Truck is ready to move to railway station



Students are helping to railway employees to load these boxes on the train